En una ciudad azotada por la violencia, nace una nueva forma de combate

Formato multiplataforma

INTERESADO EN RECIBIR MÁS INFORMACIÓN?
REGÍSTRA TE
OBJECTIVES

• Learn monetization schemes, from experts in different fields in the Digital Content spectrum

• Look for opportunities for novel transmedia IPs and monetization schemes
PANELISTS

• Jari Angesleva
• Ivan Askwith
• Joel Breton
• Jamie Gotch
• Alexandre Labelle
• Paul Tyler
QUESTION 1

• Tell us a little bit of the digital content business of your expertise. how big are such projects in terms of money, time, and people involved?
QUESTION 2

• Tell us a little bit of the funding schemes you know for the digital content of your expertise. How can they be extended to cover other types of digital content?
QUESTION 3

• What opportunities do you envision for cross funding between animation, videogames, and other types of digital content?
QUESTION 4

What do you know about digital contents from Latin America? Could you point out some advantages and drawbacks from content developed in Latin America in the international markets?
QUESTIONS?

Transmedia Monetization. Moderator: Pablo Figueroa, PhD